

BANDAI NAMCO

Fun for All into the Future

Bandai Namco Amusement America Inc.

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Bandai Namco Toys & Collectibles America Inc.

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THE GUNDAM BASE CHICAGO

First U.S. Location Coming to Chicago Winter 2025

FOR IMMEDIATE RELEASE

15 OCTOBER 2025

UNITED STATES - Bandai Namco Amusement America (“BNAAM”) will launch “THE GUNDAM BASE CHICAGO” in winter 2025 at Fashion Outlets of Chicago, near Chicago, Illinois. This location will mark the debut of “THE GUNDAM BASE,” the official GUNPLA store operated by BNAAM under license from Bandai Namco Toys & Collectibles America (“BNTCA”).



The GUNPLA specialty store has been introduced to the U.S. market by BNTCA through mobile tours and pop-up events. Now, for the first time, BNAAM will establish a permanent location with the official THE GUNDAM BASE. Launching under the tagline “Fun to build GUNPLA,” the store will carry exclusive products only available at THE

GUNDAM BASE and cater to both new and longtime fans by offering an engaging experience built around four key themes: watch, buy, build, and learn. By showcasing the joy of building and playing with GUNPLA, the store is designed to be an exciting destination for everyone.

For press/media inquiries, contact Shaunda Brooks-Green at sgreen@bandainamco-am.com.

About Mobile Suit GUNDAM SERIES

A series of mecha anime that started from “Mobile Suit Gundam” broadcasted in Japan from 1979. Depicting complicated themes which were unseen in any mecha anime of its time. Gundam has celebrated its 45th anniversary in 2024, make sure to don’t miss out on future updates on this long running series.

Follow us on social media for all GUNDAM news:

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About THE GUNDAM BASE

THE GUNDAM BASE is an official GUNPLA facility for GUNPLA fans around the world. Aiming to expand the GUNPLA business, the company opened official GUNPLA stores in Korea in 2003, Taiwan in 2005, Tokyo in 2017, Shanghai in 2018, and Thailand in 2021. Currently, there are 31 stores operated worldwide.

For more information, visit the feature page on Bandai Hobby site: https://global.bandai-hobby.net/en-us/news/02_2170/

Store Information	
Store Name	THE GUNDAM BASE CHICAGO
Location	5220 Fashion Outlets Way, Rosemont, IL 60018
Hours of Operation	11:00am-8:00pm/CT
Size	3,000 sq. ft.
Web site	https://global.bandai-hobby.net/en-us/news/02_2170/

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